

3rd EOS Topical Meeting on Terahertz Science & Technology (TST 2012)

17 - 20 June 2012

Kaiserstejnky Palace, Prague, Czech Republic

SPONSOR'S & ADVERTISER'S GUIDE



Partners



Sponsoring and advertising opportunities at a glance

Item	Regular rate ^{1) 2)}	Details see page
Table top manned unmanned	990 € 550 €	4
Conference bag/folder inserts	550 €	4
Programme advertising	250 - 700 €	5
Web banner advertising	300 - 850 €	5
Lanyard advertising	990 €	6
Coffee break sponsoring	300 - 500 €	6
Conference bag sponsoring	2,000 €	7
Dinner sponsoring	2,000 €	7

¹⁾ EOS corporate members receive a discount of 10%

²⁾ excl. VAT

Join the EOS as a Corporate Member and ...

benefit from a 10% discount on all advertising offers

- market your products and technologies
- expand your brand to a new audience
- advertise your job offers
- find young talents
- meet new partners and customers ..

... all over Europe and beyond!

Corporate membership is open to all companies, universities, research institutes and laboratories working with optics and photonics.

- Direct corporate membership Annual fee: 300 €
- Corporate membership through an EOS Branch/Affiliated Society Annual fee: 200 €
(see www.myeos.org/members/societies)

www.myeos.org/members/benefits

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www.myeos.org/events/tst2012

Chairs

- Petr Kužel, Academy of Sciences of the Czech Republic (CZ)
- Peter Uhd Jepsen, Technical University of Denmark (DK)

Topics

- Emission of THz radiation (QCLs, HEMTs, FELs, synchrotrons, nonlinear optics etc.)
- Detection of THz radiation (quantum dots, single photon detectors, time-gated, HEMTs etc.)
- THz integrated optics, waveguiding, plasmonics, metamaterials, photonic crystals
- Interaction of THz radiation with matter (dielectrics, semiconductors, nanostructured materials, liquid-state dynamics, chemistry, biology, ultrafast spectroscopy etc.)
- Nonlinear phenomena induced by THz radiation
- THz far-field and near-field imaging, THz microscopy and microspectroscopy
- Remote sensing of gases and chemical / biological agents
- THz applications (security, telecom, remote detection etc.)

Expected attendance: 100 - 120

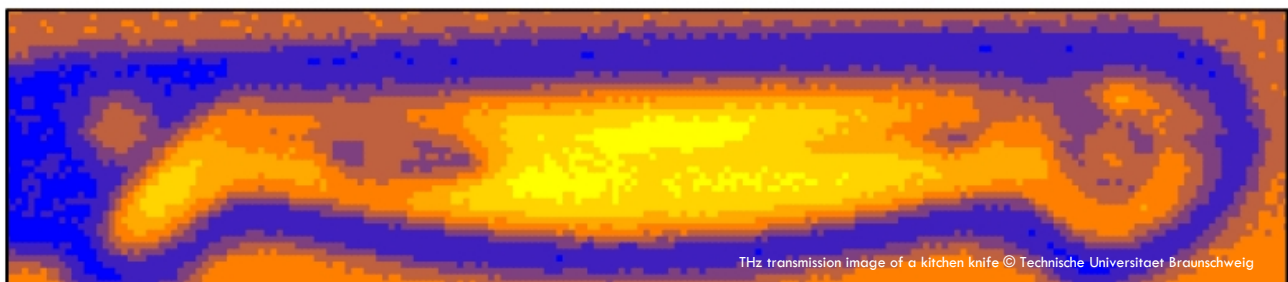
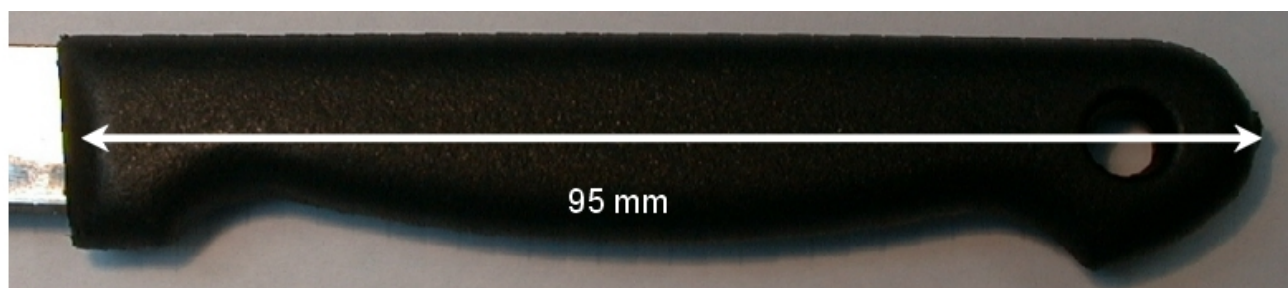


Table top

Manned table top:

Present your company with a table top and benefit from the opportunity of face-to-face contacts with our attendees!

A table top includes further benefits:

- your logo on the conference website (linked to your website)
- your logo on the advance and final programme (electronic and print version)
- your logo on the proceedings CD-ROM
- your logo on the sponsor poster (displayed on-site)
- one full-time registration (excl. accommodation)

990 €

+19% VAT if applicable

Unmanned table top:

Present your advertising material at an unmanned table to be placed in the conference room. This is a low-priced opportunity to reach our attendees!

Presentation of advertising material includes further benefits:

- your logo on the conference website (linked to your website)
- your logo on the advance and final programme (electronic and print version)
- your logo on the proceedings CD-ROM
- your logo on the sponsor poster (displayed on-site in the conference room)



550 €

+19% VAT if applicable

Conference bag/folder inserts

- Insert your company brochures, pens, writing pads etc. in our conference bags/folders and make sure that our attendees receive your advertising material!

Bag inserts sponsoring include further benefits:

- your logo on the conference website (linked to your website)

- your logo on the advance and final programme (electronic and print version)
- your logo on the proceedings CD-ROM
- your logo on the sponsor poster (displayed on-site)

550 €

+19% VAT if applicable

Conference programme advertising

Programme advertising guarantees high visibility of your company among our audience long time before and during the event. The programme will be available in long time advance as electronic version on the web and as print version on-site.

Programme advertising includes further benefits:

- your logo on the conference website (linked to your website)
- your logo on the advance and final programme (electronic + print version)
- your logo on the proceedings CD-ROM
- your logo on the sponsor poster (displayed on-site)

Different types of programme advertising:



Example: 1/2 page ad b/w

- back cover: 1/1 page, 210 x 297 mm,
4/4 colours (only 1 available) **700 €**
- inside cover: 1/1 page, 210 x 297 mm,
4/4 colours (only 1 available) **600 €**
- 1/1 page, 210 x 297 mm, b/w **400 €**
- 1/2 page, 210 x 140 mm, b/w **250 €**

+19% VAT if applicable

Web banner advertising

The TST 2012 website is highly frequented, thus offering your company the most cost-effective advertising opportunity among your target audience long-time before the event.

Web banner advertising includes further benefits:

- your logo on the conference website (linked to your website)
- your logo on the advance and final programme (electronic and print version)
- your logo on the proceedings CD-ROM
- your logo on the sponsor poster (displayed on-site)

TST 2012

Different types of web banner advertising:

- fixed web banner (260 x 600 px) (only 1 available) **850 €**
- fixed web banner (260 x 400 px) **580 €**
- fixed web banner (260 x 200 px) **300 €**

+19% VAT if applicable

Lanyards

This exclusive sponsorship offer guarantees a high visibility of your company as every attendee will be provided with the TST 2012 lanyards! Your logo will be printed on the lanyard (alternating with the name of the event).

Lanyard sponsoring includes further benefits:

- your logo on the conference website (linked to your website)
- your logo on the advance and final programme (electronic and print version)
- your logo on the proceedings CD-ROM
- your logo on the sponsor poster (displayed on-site)

Only 1 available



990 €

+19% VAT if applicable

Coffee break sponsoring

This sponsorship offer gives you unique visibility during the breaks. On one or on two coffee breaks per day you will present your company to our attendees.

Coffee break sponsoring includes further benefits:

- your logo prominently displayed in the coffee break area
- your logo on the conference website (linked to your website)
- your logo on the advance and final programme (electronic and print version)
- your logo on the proceedings CD-ROM
- your logo on the sponsor poster (displayed on-site)

6 available

One coffee break **300 €**

Full day coffee breaks (2 per day) **500 €**

+19% VAT if applicable

Conference bag sponsoring

This exclusive sponsoring opportunity guarantees high visibility, not only during the event, but also a long time after it since all attendees will be provided with these bags. Brochures, pens, writing pads or other advertising material can be inserted. Make your choice! Your logo will be printed on the front-site of the bag.

Delegate bag sponsoring includes further benefits:

- your logo on the conference website (linked to your website)
- your logo on the advance and final programme (electronic and print version)
- your logo on the proceedings CD-ROM
- your logo on the sponsor poster (displayed on-site)

Only 1 available



2,000 €

+19% VAT if applicable

Conference dinner sponsoring

This sponsorship offer guarantees a high visibility and popularity of your company among all scientists attending this conference. At our official conference dinner, your company may benefit from face-to-face contacts in a relaxed atmosphere.

Conference dinner sponsoring includes further benefits:

- one full-time registration (excl. accommodation)
- your logo prominently displayed on the dinner tables
- your company announced as an official dinner sponsor
- your logo on the conference website (linked to your website)
- your logo on the advance and final programme (electronic and print version)
- your logo on the proceedings CD-ROM
- your logo on the sponsor poster (displayed on-site)

2,000 €

+19% VAT if applicable

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RESERVATION FORM Please return it by fax to: +49 (0)511 277 2699 by email to: tst2012@myeos.org	Universities, private persons, German and Non-EU companies and non-university research institutes (incl. 19% VAT)	EU companies and EU non-university research institutes (except Germany) (excl. VAT)
Table Top ¹⁾ unmanned manned	<input type="checkbox"/> 654.50 € <input type="checkbox"/> 1,178.10 €	<input type="checkbox"/> 550 €* <input type="checkbox"/> 990 €*
Bag inserts ¹⁾	<input type="checkbox"/> 654.50 €	<input type="checkbox"/> 550 €*
Conference programme advertising ²⁾ back cover (4/4 colours) inside cover (4/4 colours) 1/1 page inside (b/w) 1/2 page inside (b/w)	<input type="checkbox"/> 833 € <input type="checkbox"/> 714 € <input type="checkbox"/> 476 € <input type="checkbox"/> 297.50 €	<input type="checkbox"/> 700 €* <input type="checkbox"/> 600 €* <input type="checkbox"/> 400 €* <input type="checkbox"/> 250 €*
Web banner advertising ²⁾ 260 x 600 px, fixed 260 x 400 px, fixed 260 x 200 px, fixed	<input type="checkbox"/> 1,011.50 € <input type="checkbox"/> 690,20 € <input type="checkbox"/> 357 €	<input type="checkbox"/> 850 €* <input type="checkbox"/> 580 €* <input type="checkbox"/> 300 €*
Lanyards ¹⁾	<input type="checkbox"/> 1178.10 €	<input type="checkbox"/> 990 €*
Coffee break sponsoring ¹⁾ 1 coffee break Full day coffee breaks (2 per day)	<input type="checkbox"/> 357 € <input type="checkbox"/> 595 €	<input type="checkbox"/> 300 €* <input type="checkbox"/> 500 €*
Conference bag sponsoring ¹⁾	<input type="checkbox"/> 2,380 €	<input type="checkbox"/> 2,000 €*
Conference dinner sponsoring ¹⁾	<input type="checkbox"/> 3,213 €	<input type="checkbox"/> 2,700 €*
<p>*PLEASE NOTE: Bookings from companies and non-university research institutes registered in EU countries (except Germany) are exempted from VAT, if VAT no. is given. Please enter VAT here:</p> <p>VAT no.: _____</p> <p><input type="checkbox"/> I have read and accept the General Terms and Conditions of the EOS - Events & Services GmbH at: www.myeos.org/aboutus/terms_and_conditions</p>		

CANCELLATION POLICY

Cancellations: Requests for cancellations must be made in writing to the EOS Office (EOS - Events & Services GmbH, Garbsener Landstr. 10, 30419 Hannover, Germany). Refunds are subject to a processing fee of 10% of the total amount.

- 1) Cancellations received
by 23 March 2012: full refund minus processing fee.
after 23 March 2012: no refund.
- 2) Cancellations received
before production/publication of the advertising: full refund minus processing fee.
after production/publication of the advertising: no refund.

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PLEASE FILL IN YOUR NAME AND ADDRESS

Company URL

Ms. Mr. _____
Title First name Name

Street

City Zip/Postal code Country

Telephone Fax E-Mail

PAYMENT OPTIONS

1) CREDIT CARD PAYMENT

Payment shall be made in € by credit card. If bank transfer is preferred see details below.

Charge to my: Mastercard¹ VISA¹ Eurocard¹ American Express²

Card No.:

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Expiry Date: _____

Verification No.: _____

[¹Mastercard, Visa, Eurocard: The final 3-digit number located on the back of your credit card.]
[²American Express: The four small numbers printed on the front of your card, above the last few embossed numbers.]

Name of credit card holder: _____

Signature: _____

Date: _____

2) PAYMENT BY BANK TRANSFER

I wish to pay by bank transfer, please send me the invoice and banking details.

Please note: For payment via bank transfer we charge 15.00 € handling fee.
The full fee must arrive at the EOS bank account before the start of the meeting.
Please note that all bank fees must be paid by the attendee.

AGREEMENT

The signee, authorised to sign this agreement on behalf of his/her company, hereby agrees to the above listed policies and authorises EOS - Events & Services GmbH to reserve the above chosen sponsorship/advertising opportunity during TST 2012, 17 - 20 June 2012, Prague, Czech Republic.

Date Signature